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PATENT

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: Baum et al

Group Art Unit: 2665

Serial No.: 09/835,649

Examiner: T. Nguyen

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For: Vertical Services Integration Enabled Content Distribution Mechanisms

Commissioner for Patents  
Washington, D.C. 20231

**ASSOCIATE POWER OF ATTORNEY**

Sir:

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